

PEOPLE

Södra: New CFO appointed

Södra has appointed Carina Olson as its new Chief Financial Officer as of 1 June. Olson has many years of experience in leading positions at Södra, where she has been employed since 2001. She has been part of the Södra Group executive since 2009 and is currently the HR Director for the Group. She was previously the Chief Financial Officer for the Södra Cell and Södra Timber business areas. She is 45, a graduate in Business Administration, and she also holds an MBA from the School of Business, Economics and Law in Stockholm.

As Chief Financial Officer, Carina Olson will continue



Carina Olson

to be part of Södra's Group Executive and report to CEO and Group president Leif Brodén. Carina Olson will retain responsibility for HR in her new position. ■

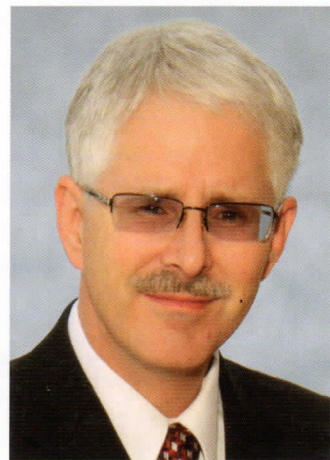
The Arne Asplund Mechanical Pulping Award 2011

The Arne Asplund Mechanical Pulping Award 2011 has been granted jointly to Keith B. Miles, Dr Marc J. Sabourin and Dr William C. Strand for their work on how to control the mechanical pulp quality as well as the energy consumption, utilising the concept of refining intensity directly or indirectly. Their contributions have in total

greatly advanced the understanding of how to optimise the efficiency of the TMP refining process. The award will be presented on June 28 at the International Mechanical Pulping Conference in Xian, China.

The Arne Asplund Mechanical Pulping Award Foundation, responsible for appointing the winner of the award,

was established in 1985 to commemorate Dr Asplund's contribution to the pulp and paper industry worldwide. The award was established to promote the development of new technology of the manufacture of high-yield pulp in refiners and is awarded to a person or persons in recognition of outstanding achievement in the research and development of mechanical pulping technology. The award consists of gold medals and an honorarium of SEK 25,000 (EUR 2,800). The award was made possible through a donation from the Sunds Defibrator Company, now part of Metso,



Dr William C. Strand

to the foundation in 1985. The chairman of the Foundation is Professor Hans Höglund, Mid Sweden University. ■

SCA: COO for hygiene operations and new President of Tissue Europe

Mats Berencreutz has been appointed Chief Operating Officer (COO) of SCA's global hygiene business, i.e. tissue and personal care products. At the same time, Magnus Groth has been appointed new president of SCA's tissue operations in Europe. Berencreutz is currently president of SCA's tissue operations in Europe and a member of SCA's Corporate Senior Management Team. He has long and broad experience of senior positions in SCA's hygiene business. Groth is currently president of Studsvik AB. He

has long and broad experience of senior positions in such companies as Boston Consulting Group and Vattenfall.

"By implementing this change, we will strengthen the Group's resources and create conditions to further coordinate and develop SCA's hygiene business, with the goal of improving profitability and increasing the growth," says SCA's CEO, Jan Johansson. Mats Berencreutz and Magnus Groth will be members of SCA's Corporate Senior Management Team. ■



Keith B. Miles



Dr Marc J. Sabourin

Mondo Minerals: New CEO

After nearly 34 years in the global talc business, starting with Norwegian Talc Deutschland GmbH in 1977, and after serving on the board of Finnminerals (now Mondo Minerals since 1996) and finally as CEO since 2001, Wulf-Dietrich Keller just stepped down as CEO. Dr Christian Kather, the for-

mer COO, is his successor. Before joining Mondo Minerals in March last year, he was senior vice president and a global executive at Evonik Degussa AG for more than five years.

The company will be managed jointly by Dr Kather and the current CFO, Akin Kavour. ■